

PROGRESSIVE ROCK STALWARTS K2 SIGN DEAL WITH UMBRELLO

DISTRIBUTION AGREEMENT COVERS BOTH DIGITAL AND PHYSICAL CONTENT

October 10th, 2008, New York – Critically acclaimed progressive rock act K2 has signed a major distribution deal with Umbrello Music Entertainment. The agreement covers both digital downloads and physical CD distribution worldwide. Included in the deal are the album *Book of the Dead*, a DVD and their upcoming disc, (working title: *Black Garden*). This deal is just the latest in a series for Umbrello (a label that is quickly becoming both a progressive rock establishment and a leader in digital and video technologies).

K2 was formed by Ken Jaquess in 2001. Beginning with guitar lessons at age 11, and switching to bass at 13, Jaquess found a desire early on to play unconventional music, far from the path of commercial, radio pop. That desire led him to perform with Newcross (Rain of Thought), Dresden and Atlantis before ultimately creating K2.

Book of the Dead was originally released in April of 2005 and received worldwide acclaim, even being heralded as a top 10 release by many critics. Jaquess was joined by drummer Doug Sanborn along with Spock's Beard keyboardist Ryo Okumoto, vocalist Shaun Guerin, violinist Yvette Devereaux, guitarist John Miner and guitarist Allan Holdsworth. Holdsworth, who was once named by Eddie Van Halen as the best guitarist in the world, is well known for his work in the progressive rock supergroup UK, but has also made a name for himself in fusion. He is a true musicians' musician.

In response to live gig requests, Jaquess assembled a new line-up to hit the road. Sanborn, Okumoto and Jaquess teamed up with Atlantis guitarist Karl Johnson and vocalist Josh Gleason of The Waiting Room. In January 2006, K2 performed their first gig in Hollywood. The entire *Book of the Dead* album was performed, along with a few surprises and was filmed live in widescreen. The DVD includes a bonus live video performance from their summer 2006 tour, as well as behind the scenes footage of rehearsals and a photo gallery. This long awaited item will finally see the light of day!

Jaquess is currently working on the new K2 album, which will also be released through Umbrello in early 2009. This deal will allow worldwide distribution of long anticipated material from this vital progressive rock outfit.

About Umbrello Music Entertainment

UME is an independent producer and distributor of high-quality content for diverse digital entertainment platforms worldwide. With production studios in London, Philadelphia and New York, UME's library of premium short form programming content is extensive with unending content development. UME offers their clients a competitive advantage with unique, attention-grabbing content that gives their viewers more choices. As a video partner, UME works with clients to assess their content needs and develop effective quality programming for maximum impact to their target markets.
